

France (July 2013)

In 2010, Sofraser began an important development strategy, including R&D, marketing and sales ambitions.

In order to further develop sales and presence in Asia, Sofraser decided to initiate distribution collaboration with Advanced Holdings Group in China, Singapore, Thailand, Malaysia, Indonesia, and Vietnam.

As of June 21, 2013, Sofraser is pleased to announce that the company, Advanced Engineering Holdings PTE LTD, has subscribed new shares constituting 31% of the enlarged capital of SAS Sofraser.

This association will reinforce Sofraser's worldwide ambitious strategy, and doesn't imply changes in our international distributors' network.

About Sofraser

Sofraser is a 40 year fluid specialist and is the inventor of the viscometer held in vibration at resonance frequency. Patented in 1981, it is now widely considered the most reliable in-process instrumentation. For more information on our products and to access our expertise, visit our website www.sofraser.com or contact us at instruments@sofraser.com.

About Advanced Holdings

Founded in 1993, Advanced Holdings is a specialist company that provides engineering services and equipment and environmental technologies mainly to the Petrochemicals & Chemicals, Oil & Gas industries. Advanced Holdings was listed on the Singapore Stock Exchange in 2004. The Advanced Group of companies comprises renowned brands and business units such as CAE, ATAC, GWI, ATOM, Sofraser and Applied Engineering. www.AdvancedHoldings.com