



## **NEW USA REPRESENTATIVES**

### **EXPERIENCED INSTRUMENTATION COMPANIES PROMOTE THE SOFRASER PRODUCT LINE TO A WIDE VARIETY OF INDUSTRIES**

#### **France (April, 2013) – Sofraser representation in the USA**

Sofraser is pleased to announce that five representatives in key territories within the USA have added the process viscometer product line to their portfolios.

**Southern Analytical** is a process-oriented company based in Houston, Texas, that offers a broad range of analyzers and integrated system for refineries, oil and gas production / transmission facilities, as well as polymer and chemical plants. The team has served the Texas and Louisiana coasts for 19 years.

**Aztec Signal** specializes in Industrial Measurement, Control, Heating and Detection Instruments from the leading companies in their field. Established in 2000, Aztec Signal has three offices covering California, Arizona, Nevada, and Hawaii. The combined total experience of Aztec's sales engineering staff exceeds 100 years. With a commitment to be responsive to customer requirements at any time, Aztec Signal sales may be reached by phone 24/7.

**Cemtech Energy Control** has over 25 years of experience providing engineering services, control systems, and process instrumentation to many industries in New Jersey, Maryland, Delaware, Washington DC, and eastern Pennsylvania. Cemtech's core strength is their ability to solve problems through extensive product knowledge, proper product application, close relationships with customers, and coordination with factory representatives.

**Thermo/Cense** focuses on sensors and instrumentation for temperature, pressure, flow, level, humidity, dew point, air quality, water quality, viscosity, electrical controls and transmitters, power monitoring and regulation, data logging, calibration equipment, heaters and moisture gauges. For 40 years, Thermo/Cense has assisted customers in Illinois, Wisconsin, and northern Indiana with the highest quality of service and application experience.

**Process Control Corp's** four offices, since 1971, have supplied a wide range of equipment to diverse clientele in Indiana, Ohio, Kentucky, and West Virginia within chemical, food, pharmaceutical, power, pulp and paper, mining, oil and gas, textile and environmental industries. PCC's combined talents total 150 years of industry experience.

These experienced sales teams commit to introducing vibrating technology at resonance frequency to process-oriented industries. By educating potential customers about the need for and benefit of improving the measurement of a physical property (like viscosity) Sofraser, in tandem with its strong US-based network, intends to penetrate many markets and develop strong brand awareness across the country.

**About SOFRASER** SOFRASER is a 40 year fluid specialist and the inventor of the vibrating viscometer at resonance frequency. Patented in 1981, it is now widely considered the most reliable in-process instrument. For product information and to access Sofraser's technical expertise, visit [www.sofraser.com](http://www.sofraser.com) or e-mail [instruments@sofraser.com](mailto:instruments@sofraser.com).